



MONROE COUNTY
COMMUNITY COLLEGE

Course Outcome Summary

Required Program Core Course

ART 165 Illustration Techniques

Course Information

Division	Humanities/Social Sciences
Contact Hours	90
Lecture Hours	45
Lab Hours	45
Total Credits	3

Prerequisites

RDG 090 and ENGL 090 or qualifying scores on accepted placement tests.

Course Description

This course introduces the art student to the many drawing and painting techniques used by professional illustrators. The student will simulate the demands and deadlines faced in the advertising world. The exploration of ideas and images, recognition, media selection, step-by-step work-ups and presentation of final work is of utmost importance and will be developed thoroughly by the student. This course is viewed as a continuation of ART 160.

This course is a required core course for students pursuing an AFA in fine art.

Program Outcomes Addressed by this Course:

Upon successful completion of this course, students should be able to meet the program outcomes listed below:

- A. Identify major artists, art movements, and important art works from prehistory through the contemporary periods and understand the underlying causes of style changes to those periods. (history)
- B. Understand the visualization process of translating three-dimensional space and form onto a two-dimensional format, develop competence in using dry media techniques and demonstrate a sense of craftsmanship in the end product. (drawing)
- D. Develop competence in the application of various water media, understand the vocabulary of painting and recognize and identify various painting techniques to produce a finished product that demonstrates craftsmanship and presentation. (painting)
- E. Identify the three components of art, understand the vocabulary of art, the vocabulary of two-dimensional design and utilize design strategies and techniques to produce a product that demonstrates craftsmanship and presentation. (design)
- F. Discover the creative process and how it can be applied to everyday life, develop technical skill in various media and explore the world of aesthetics. (personal enrichment)



MONROE COUNTY
COMMUNITY COLLEGE

Course Outcome Summary

Required Program Core Course

ART 165 Illustration Techniques

Course Outcomes

In order to evidence success in this course, the students will be able to:

1. Identify/Recognize the three components of creativity and how they affect style and how that develops into a well-constructed portfolio
Applies To Program Outcomes E and F
2. Identify/Recognize how illustrators continuously strive to improve their artistic research and creativity gathering skills as idea stimulators
Applies To Program Outcomes B, D and E
3. Identify/Recognize the creative process, the various media and techniques used by professional illustrators
Applies To Program Outcomes A, E and F
4. Demonstrate/Practice how the creative process works through oral critiques, and peer judgment
Applies To Program Outcomes E and F
5. Demonstrate/Practice the ability to recognize how illustrators continuously strive for improvement by researching various contemporary illustrators on their work ethics, media experimentation, and creative problem-solving techniques
Applies To Program Outcomes A and F
6. Demonstrate/Practice the ability to construct a portfolio demonstrating personal style and techniques of the work completed in the course
Applies To Program Outcomes E and F

Date Updated: February 2021
By: Therese OHalloran/re